



## **São Paulo even better**

*São Paulo will be a great world car racing center, as it is the only city to host both Formula 1 and Formula Indy competitions. And the city will keep this condition until, at least, 2014; agreements have already been signed between City Council and organizations, meaning a great value to Sao Paulo.*

*Only in 2010, IndyCar should bring to São Paulo more than 30,000 tourists, who will be able to visit the largest Brazilian city, a cultural center for large events. That is why São Paulo is the Brazilian hub for opportunities and is the number one in the Americas for international events, according to ICCA (International Congress & Convention Association). We expect to continue attracting these mega events, as they foment tourism and generate income and jobs.*

*With 11,3 million tourists in the year, São Paulo is the city that hosts more visitors in Brazil and has been more and more attractive to tourists every day, due to both a full sport and culture and business schedules only found in São Paulo and city administration work, that has been improving the city, with measures like Lei Cidade Limpa (Clean City Law) abolishing irregular advertising, reducing visual pollution and stimulating façade redesign. Today São Paulo is an example to many other cities in the world.*

*This is our goal: Make the city even better for citizens and tourists.*

**Gilberto Kassab**  
**São Paulo Major**

## **Welcome to São Paulo**

*São Paulo is the largest metropolis in Southern Hemisphere. If you think in business, São Paulo is the right place. If you want to have fun, São Paulo is the best city. If you are looking for culture, adventure or an exciting night life, come to São Paulo.*

*With 11,000,000 inhabitants, São Paulo represents economic power and vanguard in Latin America. 90,000 events are held per year, one each six minutes. Formula 1, Salão do Automóvel (Motor Show), Bienal Internacional do Livro (International Book Fair) and Bienal Internacional de Arquitetura (International Architecture Fair), São Paulo Fashion Week, International Cine Festival are only some examples. And now, we also host Formula Indy.*

*A global city where people of more than 70 nationalities live together carries culture as its main feature. There are more than 260 cinemas, 160 theaters and concert halls, 110 museums, 40 cultural centers and several libraries and bookstores. International productions and concerts are held during the whole year.*

*When talking about shopping, São Paulo is a must. There are 59 theme shopping streets, 45 shopping malls, 240 fairs and fashion locations, like Daslu and Oscar Freire Street, considered the 8th most luxurious street in the world. São Paulo is also a festival of gastronomy. 12,500 restaurants of 52 cuisines.*

*The largest city in Latin America also offers Carnival parade, showing the beauty of samba schools in fabulous parades, and also parties full of samba during the year at school court. And more: Every year São Paulo hosts the largest Gay Parade in the world and shows that discrimination is not a word in our dictionary.*

*That is why São Paulo is the ideal place to enjoy a large event and also take advantage of uncountable possibilities after. Enjoy São Paulo and find out what this world city has to offer you.*

**Caio Luiz de Carvalho**  
**President of São Paulo Turismo (SPTuris), company for tourism promotion and events.**

## FORMULA INDY COMES TO SÃO PAULO

*One of the most exciting car racing comes to the largest city in Southern hemisphere*

On March 14, São Paulo will host for the first time ever a Formula Indy circuit. This is the opening race of 2010 IZOD IndyCar Series promising emotion to watchers.

This circuit has 11 quick corners and 75 laps in 4.180 meters into the Anhembi area, crossing Sambadrome track, Avenue Olavo Fontoura, Anhembi Parking area and external lane of Marginal Tiete Avenue. Pilots will drive more than 300 km within less than two hours and will accelerate until more than 300 km/h in the longest straight in Championship this year (1,500 meters). This season counts with seven Brazilian pilots, including a woman, Bia Figueiredo, debuting this year.

BOX:

### **2010 Championship calendar.**

**Check 2010 IZOD IndyCar Series calendar**

**March 14 - São Paulo Indy 300, Brazil (street circuit)**

**March 28 - Streets of St. Petersburg, USA (street circuit)**

**April 11 - Barber Motorsport Park, USA (permanent circuit)**

**April 18 - Streets of Long Beach, USA (street circuit)**

**May 01, Kansas Speedway, USA (oval circuit)**

**May 30, Indianapolis Motor Speedway, USA (oval circuit)**

**June 05, Texas Motor Speedway, USA (oval circuit)**

**June 20, Iowa Speedway, USA (oval circuit)**

**July 04 - Watkins Glen International, USA (permanent circuit)**

**July 18 - Streets of Toronto, Canada (Street circuit)**

**July 25 - Edmonton City Centre Airport, Canada (Street circuit)**

**August 08 - Mid-Ohio Sports Car Course, USA (permanent circuit)**

**August 22 - Infineon Raceway, USA (permanent circuit)**

**August 28 - Chicagoland Speedway, USA (oval circuit)**

**September, 04 - Kentucky Speedway, USA (oval circuit)**

**September, 19 - Twin Ring Motegi, Japan (oval circuit)**

**October 02 - Homestead - Miami Speedway, USA (oval circuit)**

BOX:

### **Useful Websites**

**São Paulo Indy 300**

[www.saopauloindy300.com.br](http://www.saopauloindy300.com.br)

**Indy @ Twitter**

[www.twitter.com/indyemsaopaulo](http://www.twitter.com/indyemsaopaulo)

**Livepass**

[www.livepass.com.br](http://www.livepass.com.br)

**Anhembi Parque**

[www.anhembi.com.br](http://www.anhembi.com.br)

**Official Website of São Paulo Tourism (SPTuris)**

[www.cidadedesapaulo.com](http://www.cidadedesapaulo.com)

## ABOUT SÃO PAULO INDY 300

### **Where**

Anhembi is the home for São Paulo Indy 300. Circuit runs through Av. Olavo Fontoura, Marginal Tietê and Sambadrome track. Boxes, bleachers and seats are located in this area.

## **WHEN**

### **Mar.13 – Saturday**

9am– 10:15am 1<sup>st</sup> free practice

12:30pm – 1:30pm 2<sup>nd</sup> free practice

3:30pm – 5pm qualifying race

### **Mar.14 - Sunday**

9am – 9:30am Warm up

1pm – 4pm Race

## **Gates open at 7am**

**General entrance at gates** 19, 20, 21, 23, 24, 25, 27, 28, 29, 01, 03

## **Tickets**

Tickets are available on the Internet, call center and point of sale. Each ticket is for both practice (Mar.,13) – when grid will be defined – and race (Mar., 3).

**Call Center** (11) 4003-1527(local call cost plus taxes),

**websites:** [www.saopauloindy300.com.br](http://www.saopauloindy300.com.br) or [www.livepass.com.br](http://www.livepass.com.br)

Telephone purchases will be charged in 15% on the value of each ticket. Plus delivery rate. LivePass accepts only MasterCard, Diners, Visa and American Express credit cards. At point of sales, all payment methods are accepted, except checks.

## **Points of sales:**

### **MORUMBI SHOPPING**

Av. Roque Petroni Jr., 1.089 – Lj. 46A –G1 Parking

Opening time: Monday – Saturday – 12pm to 8pm.

Sunday and holidays – 2pm - 8pm

Means of Payment:

Cash, credit cards Amex, Mastercard, Visa, Diners and debit cards, Redeshop, Maestro and Visa Electron

### **SHOPPING ANÁLIA FRANCO**

Rua Regente Feijó, 1739 –Orquídeas floor

Opening time:

Monday – Saturday – 12pm to 8pm.

Sunday and holidays – 2pm - 8pm

Means of Payment:

Cash, credit cards Amex, Mastercard, Visa, Diners and debit cards, Redeshop, Maestro and Visa Electron

### **EXCLUSIVE SÃO PAULO INDY 300 POINT OF SALES**

Perdizes - R. Dr. Franco Da Rocha, 664

Itaim Bibi - Av. Brigadeiro Faria Lima, 3825

Santo André - Av. Portugal, 1756 Jd. Bela Vista

### **IPIRANGA GAS STATIONS –AM PM SHOPS**

Opening time:

Daily – 12:30pm to 8:30pm

Means of Payment:

Cash,

credit cards Amex, Mastercard, Visa, Diners and debit cards, Redeshop, Maestro and Visa Electron

## **Prices:**

**14 Bis Sector**– Open tubular bleachers on the exit of “Curva 14 Bis” - R\$ 100

**Victory Sector**– Open tubular bleachers on the exit of “Victory Hairpin” - R\$ 250

**Blue Sector**– Open masonry bleachers on "Reta do Sambódromo"- R\$ 250

**Green Sector** – Open masonry bleachers on "Reta do Sambódromo"- R\$ 250

- Yellow Sector**– Open masonry bleachers on "Reta do Sambódromo"- R\$ 250
- Purple Sector**– Open masonry bleachers on "Reta do Sambódromo"- R\$ 250
- Gray Sector**– Open masonry bleachers on "Reta do Sambódromo"- R\$ 250
- Orange Sector** – Open masonry bleachers on "Reta do Sambódromo"- R\$ 250
- Red Sector** – Open masonry bleachers on "Reta do Sambódromo"- R\$ 250
- Pink Sector**– Open masonry bleachers on "Reta do Sambódromo"- R\$ 250
- Lilac Sector**– Open tubular bleachers on "Reta do Sambódromo"- R\$ 300
- Tiete Sector**– Open tubular bleachers on "Reta dos Bandeirantes" (Marginal Tiete) - R\$ 300
- White Sector** – Open masonry bleachers on "Reta do Sambódromo" in front of podium - R\$ 400
- Black Sector** – Open tubular bleachers with seats on "S do Samba"- R\$ 500
- Arena Sector** – Open tubular bleachers with seats on "S do Samba"- R\$ 500

**Map** (circuit, infographic air view, how to go)



**STREETS OF SAO PAULO**

**SUNDAY, MARCH 14**  
Watch Live at Noon on VERSUS





**SEP**



*“ Ao adquirir seu ingresso para a corrida do domingo (14.03.2010) você ganha outro ingresso para assistir ao treino, que será realizado no sábado (13.03.2010).”*

**USEFUL INFORMATION ON RACE**

**About Anhembi circuit**

- Distance: 313,5km
- Laps: 75
- Direction: clockwise
- Lap length: 4.180M
- main straight length: 1.500M
- number of corners: 11 (seven to the right and four to the left)

Maximum speed: 310km/h

Lap time: 1min15s\*

\*Estimated

### **Tips**

- Presenting Official original official document (with photo) at event's entrance, as well for alcoholic beverage consumption.
- After entering the circuit, ticket will be automatically invalidated.
- preventive inspection: The following items will be prohibited: guns, glasses and glass bottle, beverage cans, fireworks, flags at mast, toxic substances, thermals and pointing umbrella. No beverage and food. No cameras or camcorders.
- Arrive early to find your seat. Do not miss any moment in this great show!

### **Medical assistance**

- 6 medical posts with doctors, paramedics, nurses and supporters.
- 6 ambulances (IUC and removal)

### **Security**

Military Police, Civil Police, Municipal Police, and 900 private security people, 80 firemen to keep physical integrity of people, and monitoring cameras in access areas and bleachers.

### **Food**

Different fast food chains will have their branches there, such as Espetinhos Mimi, Burdog, BabyPizza, Boteco Brasil, Café do Ponto, Kanji and Pastelândia.

### **Access to disabled people and people with reduced mobility.**

Bleachers: sectors Vitória (Victory), Lilás (Lilac), Arena and Preto (Black). Gates: 19, 24, 25, and 29

## **HOW TO GET THERE:**

### **Taxis**

Arrival should be preferred in surrounding areas of Casa Verde Bridge and Ave. Brás Leme, this is the shortest walking distance to gates; Praça Campo de Bagatelle is another option. Four taxi dedicated parking areas will be created on Rua Paineira do Campo, Rua Anita Malfatti, Rua Santa Eulália and Brás Leme Ave. almost 2,000 taxis are accredited, distributed as follow:

- Praça Campo de Bagatelle – Rua Santa Eulália and Av. Zaki Narchi
- Ponte da Casa Verde – Rua Brazelisa Alves de Carvalho, Rua Anita Malfatti and Av. Brás Leme.

*Note: Taxis will not run on Ave. Olavo Fontoura; this area is restricted to official services vehicles and people walking.*

### **Charter buses**

Charter bus parking areas are Fupe, Terminal Barra Funda and Av. do Estado

### **Public transport**

Anhembi Park is close to the Tietê Bus Station (international / interstate) and to the Tietê-Portuguesa Subway station. On SPTrans Website ([www.sptrans.com.br](http://www.sptrans.com.br)), all bus lines approaching Anhembi area are listed. Stop on Av. Santos Dumont or Av. Brás Leme

INSERT LOCATION MAP: <http://www.anhembi.com.br/anhembi/bin/view/Chegar/WebHome>

### **Atende**

Free service Atende offers vans to transfer handicapped people will be available at Tietê and Barra Funda Metro Station, Expo Center Norte parking area, Congonhas Airport, Avenida do Estado (between Santos Dumont and Castelo Branco avenues) and Fupe area. Stop on Av. Olavo Fontoura and between sectors A and E – Sambradrome (Marginal side). Service will run on Saturday and Sunday, March 13 and 14, starting on 6am, except at the Airport, where service start running at 7am on Saturday.

### **Blocks**

**The following streets will be blocked from March 12, at 10pm until 5am on March 15:**

- Local lane of Marginal Tietê Ave., Castello Branco direction, between Ponte das Bandeiras and Ponte da Casa Verde.
- Ave. Olavo Fontoura, both directions, between Praça Campo de Bagatelle and Rua Alfonso Reinaldo Gallucci. Here only pedestrians and event and official vehicles are allowed.
- Rua Professor Milton Rodrigues, both directions
- Rua Brazelisa Alves de Carvalho
- Rua Professor Luciano Prata
- Rua Anita Malfatti, Rua Dr. Melo Nogueira
- Rua Marambaia
- Rua Hermenegildo C. de Almeida
- Rua Alfonso Reinaldo Gallucci
- Rua Marssinet Sorcinelli, between Marginal Tietê and Rua Marechal Leitão de Carvalho

**Alternative routes**

- Local lane of Marginal Tietê Ave: Deviation to Marginal Tiete express lane.
- Ave. Olavo Fontoura: Deviation option is Ave. Brás Leme and/or Marginal Tietê.
- R. Massinet Sorcinelli, between Marginal Tietê and Rua Mal. Leitão de Carvalho: Option here is Marginal Tietê express lane until Ponte do Limão, return on Castelo Branco / Ayrton Senna direction lane until Ponte das Bandeiras or Cruzeiro do Sul.

## **ABOUT ANHEMBI**

Anhembi Park is the most versatile and one of the largest event centers in Latin America, located in São Paulo, the second city in the world for doing business. Its 400,000 sq.m total area holds 30% of events in Brazil and 55% of events in Southeastern Region. More than 1,000 events of different sizes and areas are held here. Estimative is that receives more than 11,000,000 people visit Anhembi every year. Located in a privileged and easy accessed area, Anhembi Parque is close to airports, hotels and the main highways. and also the largest parking area in the city (7,500 vacancies), and capacity to receive 13,000 vehicles (rotation) a day.

**Sambodromo (Sambadrome) - Cultural and Sports Center Grande Otelo**

Polo Cultural e Esportivo Grande Otelo, designed by Oscar Niemeyer, is one of the largest outdoor event venues in the city. Also known as Sambódromo (Sambadrome), an average of 30 great events a year is held at, such as Carnival parade, and festivals.

**Sambadrome data:**

- A 530 m long x 14 m wide flood-proofing concrete track;
- - Water supply, sewage systems, power energy supply, telephone system, and water tank;
- Concentration area: 23,000 m<sup>2</sup>
- Dispersion area: 7,000 m<sup>2</sup>
- Monumental Bleacher (sector B), for 7.749 people and 10 boxes.
- Alongside track, there are eight sets of bleachers for 1.447 people each (excepting sectors D and G, for 103 people), and 10 boxes with toilets and cafeterias, for ten to 50 people each;
- seating capacity: 26.246 people
- total capacity (bleachers and boxes): 30,000 people
- Toilets 580 stationary units

## **WHO ARE THE PILOTS**

**Alex Tagliani**

Birth Date: 18/10/1972

Hometown: Lachenaie, Canada

**Starts:** 8

**Wins:** 0

**Pole positions:** 0

**Position in 2009:** 22<sup>nd</sup>

**Titles:** -

**Best position in Championship:** 22<sup>nd</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 11<sup>th</sup> in 2009  
[www.tagliani.com](http://www.tagliani.com)

**Bia Figueiredo**

birth date: 18/03/1985  
Hometown: São Paulo, Brazil  
**Starts:** 0  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** -  
**Titles:** -  
**Best position in Championship:** -  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** -  
[www.biaracing.com](http://www.biaracing.com)

**Dan Wheldon**

Birth Date: 22/06/1978  
Hometown: Emberton, England  
**Starts:** 114  
**Wins:** 15  
**Pole positions:** 5  
**Position in 2009:** 10<sup>th</sup>  
**Titles:** 2005 and debut in 2003  
**Best position in Championship:** Winner in 2005  
**Victory in Indianapolis 500:** 2005  
**Best position in Indianapolis 500:** Winner in 2005  
[www.danwheldon.com](http://www.danwheldon.com)

**Danica Patrick**

birth date: 25/03/1982  
Hometown: Roscoe, USA  
**Starts:** 81  
**Wins:** 1  
**Pole positions:** 3  
**Position in 2009:** 5<sup>th</sup>  
**Titles:** Debut in 2005  
**Best position in Championship:** 5<sup>th</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 3<sup>rd</sup> in 2009  
[www.danicaracing.com](http://www.danicaracing.com)

**Dario Franchitti**

**Dario Franchitti**  
BIRTH DATE: 19/05/1973  
Hometown: Edinburgh, Scotland  
**Starts:** 85  
**Wins:** 13  
**Pole positions:** 12  
**Position in 2009:** Winner  
**Titles:** 2007 and 2009  
**Best position in Championship:** Winner in 2007 and 2009  
**Victory in Indianapolis 500:** 2007  
**Best position in Indianapolis 500:** Winner in 2007  
[www.franchitti.com](http://www.franchitti.com)

**Darren Manning**

Ed Carpenter  
BIRTH DATE: 03/03/1981  
Hometown: Indianapolis, USA  
**Starts:** 99

**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** 12<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 12<sup>th</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 5<sup>th</sup> in 2008

**Ed Carpenter**

**Ernesto J. Viso**  
BIRTH DATE: 19/03/1985  
Hometown: Caracas, Venezuela  
**Starts:** 32  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** 18<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 18<sup>th</sup> in 2008 and 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 24<sup>th</sup> in 2008  
[www.ernestoviso.com](http://www.ernestoviso.com)

**Ernesto J. Viso**

BIRTH DATE: 19/03/1985  
Hometown: Caracas, Venezuela  
**Starts:** 32  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** 18<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 18<sup>th</sup> in 2008 and 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 24<sup>th</sup> in 2008  
[www.ernestoviso.com](http://www.ernestoviso.com)

**Graham Rahal**

BIRTH DATE: 04/01/1989  
Hometown: New Albany, USA  
**Starts:** 32  
**Wins:** 1  
**Pole positions:** 2  
**Position in 2009:** 7<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 7<sup>th</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 31<sup>st</sup> in 2009  
[www.grahamrahal.com](http://www.grahamrahal.com)

**Hélio Castroneves**

BIRTH DATE: 10/05/1975  
Hometown: São Paulo, Brazil  
**Starts:** 130  
**Wins:** 16  
**Pole positions:** 28  
**Position in 2009:** 4<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** Vice Winner in 2002 and 2008  
**Victory in Indianapolis 500:** 2001, 2002 and 2009  
**Best position in Indianapolis 500:** Winner in 2001, 2002 and 2009  
[www.heliocastroneves.com.br](http://www.heliocastroneves.com.br)

**Hideki Mutoh**

BIRTH DATE: 06/10/1982

Hometown: Tokyo, Japan  
**Starts:** 35  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** 11<sup>th</sup>  
**Titles:** Debut in 2008  
**Best position in Championship:** 10<sup>th</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 7<sup>th</sup> in 2008  
[www.hidekimutoh.com](http://www.hidekimutoh.com)

### **Jaques Lazier**

Jaques Lazier  
BIRTH DATE: 25/01/1971  
Hometown: Vail, USA  
**Starts:** 58  
**Wins:** 1  
**Pole positions:** 2  
**Position in 2009:** 26<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 17<sup>th</sup> in 2001  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 13<sup>th</sup> in 200

### **Justin Wilson**

BIRTH DATE: 31/07/1978  
Hometown: Sheffield, England  
**Starts:** 33  
**Wins:** 2  
**Pole positions:** 0  
**Position in 2009:** 9<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 9<sup>th</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 23<sup>rd</sup> in 2008  
[www.justinwilson.co.uk](http://www.justinwilson.co.uk)

### **Marco Andretti**

BIRTH DATE: 13/03/1987  
Hometown: Nazareth, USA  
**Starts:** 65  
**Wins:** 1  
**Pole positions:** 1  
**Position in 2009:** 8<sup>th</sup>  
**Titles:** Debut in 2006  
**Best position in Championship:** 7<sup>th</sup> in 2006 and 2008  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 2<sup>nd</sup> in 2006  
[www.marcoandretti.com](http://www.marcoandretti.com)

### **Mario Moraes**

BIRTH DATE: 20/12/1988  
Hometown: São Paulo, Brazil  
**Starts:** 32  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** 14<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 14<sup>th</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 18<sup>th</sup> in 2009  
[www.mmoraes.com](http://www.mmoraes.com)

**Mike Conway**

BIRTH DATE: 19/08/1983

Hometown: Bromley, England

Starts: 17

Wins: 0

Pole positions: 0

Position in 2009: 17<sup>th</sup>

Titles: -

Best position in Championship: 17<sup>th</sup> in 2009

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 18<sup>th</sup> in 2009

[www.mikeconway.co.uk](http://www.mikeconway.co.uk)

**Mika Duno**

BIRTH DATE: 22/04/1972

Hometown: Caracas, Venezuela

Starts: 27

Wins: 0

Pole positions: 0

Position in 2009: 24<sup>th</sup>

Titles: -

Best position in Championship: 20<sup>th</sup> in 2007

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 19<sup>th</sup> in 2008

[www.milkaduno.com](http://www.milkaduno.com)

**Oriol Servia**

BIRTH DATE: 13/07/1974

Hometown: Pals, Spain

Starts: 17

Wins: 0

Pole positions: 0

Position in 2009: 21<sup>st</sup>

Titles: -

Best position in Championship: 9<sup>th</sup> in 2008

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 11<sup>th</sup> in 2008

[www.oriolservia.com](http://www.oriolservia.com)

**Paul Tracy**

BIRTH DATE: 17/12/1968

Hometown: Scarborough, Canada

Starts: 8

Wins: 0

Pole positions: 0

Position in 2009: 23<sup>rd</sup>

Titles: -

Best position in Championship: 23<sup>rd</sup> in 2008

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 2<sup>nd</sup> in 2002

[www.paultracy.com](http://www.paultracy.com)

**Raphael Matos**

BIRTH DATE: 28/08/1981

Hometown: Belo Horizonte, Brazil

Starts: 17

Wins: 0

Pole positions: 0

Position in 2009: 13<sup>th</sup>

Titles: Debut in 2009

Best position in Championship: 13<sup>th</sup> in 2009

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 22<sup>nd</sup> in 2009

[www.raphamatos.com](http://www.raphamatos.com)

**Richard Antinucci**

BIRTH DATE: 26/01/1981

Hometown: Rome, Italy

Starts: 5

Wins: 0

Pole positions: 0

Position in 2009: 27<sup>th</sup>

Titles: -

Best position in Championship: 27<sup>th</sup> in 2009

Victory in Indianapolis 500: -

Best position in Indianapolis 500: -

[www.richardantinucci.net](http://www.richardantinucci.net)

**Robert Doornbos**

BIRTH DATE: 23/09/1981

Hometown: Rotterdam, Holland

Starts: 17

Wins: 0

Pole positions: 0

Position in 2009: 16<sup>th</sup>

Titles: -

Best position in Championship: 16<sup>th</sup> in 2009

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 28th in 2009

[www.robertdoornbos.com](http://www.robertdoornbos.com)

**Ryan Briscoe**

BIRTH DATE: 24/09/1981

Hometown: Sydney, Australia

Starts: 36

Wins: 2

Pole positions: 4

Position in 2009: 3<sup>rd</sup>

Titles: -

Best position in Championship: 3<sup>rd</sup> in 2009

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 5th in 2007

[www.ryanbriscoe.com](http://www.ryanbriscoe.com)

**Ryan Hunter-Reay**

BIRTH DATE: 17/12/1980

Hometown: Boca Raton, USA

Starts: 40

Wins: 1

Pole positions: 0

Position in 2009: 15<sup>th</sup>

Titles: Debut in 2007

Best position in Championship: 8th in 2008

Victory in Indianapolis 500: -

Best position in Indianapolis 500: 6th in 2008

[www.ryanracing.com](http://www.ryanracing.com)

**Sarah Fisher**

BIRTH DATE: 04/10/1980

Hometown: Commercial Point, USA

Starts: 76

Wins: 0

Pole positions: 1

Position in 2009: 25<sup>th</sup>

Titles: -

Best position in Championship: 17<sup>th</sup> in 2007

**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 17<sup>th</sup> in 2009  
[www.sarahfisher.com](http://www.sarahfisher.com)

**Scott Dixon**

BIRTH DATE: 22/07/1980  
Hometown: Auckland, New Zealand  
**Starts:** 113  
**Wins:** 21  
**Pole positions:** 16  
**Position in 2009:** 2<sup>nd</sup>  
**Titles:** 2003 and 2008  
**Best position in Championship:** Winner in 2003 and 2008  
**Victory in Indianapolis 500:** 2008  
**Best position in Indianapolis 500:** Winner in 2008  
[www.scottdixon.com](http://www.scottdixon.com)

**Staton Barret**

BIRTH DATE: 01/12/1972  
Hometown: Bishop, USA  
**Starts:** 4  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** 31<sup>st</sup>  
**Titles:** -  
**Best position in Championship:** 31<sup>st</sup> in 2009  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** -  
[www.stantonbarret.com](http://www.stantonbarret.com)

**Takuma Sato**

**Takuma Sato – KV Racing**

BIRTH DATE: 28/01/1977  
Hometown: Tokyo, Japan  
**Starts:** 0  
**Wins:** 0  
**Pole positions:** 0  
**Position in 2009:** -  
**Titles:** -  
**Best position in Championship:** -  
**Victory in Indianapolis 500:** -  
[www.takumasato.com](http://www.takumasato.com)

**Tomas Scheckter**

BIRTH DATE: 21/09/1980  
Hometown: Cape Town, South Africa  
**Starts:** 109  
**Wins:** 2  
**Pole positions:** 8  
**Position in 2009:** 20<sup>th</sup>  
**Titles:** -  
**Best position in Championship:** 7<sup>th</sup> in 2003  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 4<sup>th</sup> in 2003

**Tony Kanaan**

BIRTH DATE: 31/12/1974  
Hometown: Salvador, Brazil  
**Starts:** 115  
**Wins:** 13  
**Pole positions:** 10  
**Position in 2009:** 6<sup>th</sup>  
**Titles:** 2004

**Best position in Championship:** Winner in 2004  
**Victory in Indianapolis 500:** -  
**Best position in Indianapolis 500:** 2nd in 2004  
[www.tonykanaan.com.br](http://www.tonykanaan.com.br)

#### **Vitor Meira**

BIRTH DATE: 27/03/1977  
Hometown: Brasília, Brazil

**Starts:** 97

**Wins:** 0

**Pole positions:** 2

**Position in 2009:** 28<sup>th</sup>

**Titles:** -

**Best position in Championship:** 5th in 2009

**Victory in Indianapolis 500:** -

**Best position in Indianapolis 500:** 2nd in 2008

[www.vitormeira.com](http://www.vitormeira.com)

#### **Will Power**

BIRTH DATE: 01/03/1981  
Hometown: Toowoomba, Australia

**Starts:** 22

**Wins:** 1

**Pole positions:** 2

**Position in 2009:** 19<sup>th</sup>

**Titles:** -

**Best position in Championship:** 12<sup>th</sup> in 2008

**Victory in Indianapolis 500:** -

**Best position in Indianapolis 500:** 5th in 2009

## **RACE RULES**

### **Technical regulation**

#### **The car**

**Chassis supplied by Dallara are made of carbon fiber and aluminum in beehive form, kevlar (a type of synthetic fiber) and other materials.** It is 710kg minimum for oval events and 739kg minimum for road/streets events, including all lubricants and coolants, but not the driver or fuel.

Minimum car length is 4,76m. Width ranges from 1,96m to 1,99m. Rod height is approx. 0,96m. Fuel cell for ethanol for 83,2 liters.

Car with XTRAC gearbox and six sequential forwards gears. Honda engines are 3,5 liters, V-8 cylinders, 32 valves and 650 Hp power. Electronic injection is used and propeller reaches maximum 10.300 rpm. Engine weighs 127 kg. and maximum speed reached is 230 mph (approx. 370 km/h).

three types of wings are used in IRL and they have different draw due to each step in race. Basically division is oval circuit races, mixed (and street) circuits and the most famous, 500 Miles of Indianapolis.

For this leg, wings have only one level. For oval circuits, airfoil has a large wing and a shorter wing over it. In other circuits, two small levels are added in the back of the car. It depends on aerodynamics adjustment to establish rods, considering curve angles.

Car brakes are also different considering type of circuit where races are held. In oval circuits, each brake has carbon rotors and four pistons, while rotors for components to other tracks are made in steel, with six pistons. Braking pressure for devices in street and mixed circuits is 30% higher than for oval circuits, according to Kevin Blanch, technical director of F-Indy.

#### **Tires**

Firestone tires weigh less than ten kilos, have 35.5 cm width and useful life of ~160 km. Slicks are found in this category. The number of tire sets to be used by a team in a race is different due to different types of circuits. For street or mixed circuits, each team has eight sets of tires for recognition race, qualifying race and the proper race. For Iowa and Richmond races - shorter oval circuits - seven sets are provided. For circuits up to 482,8km, teams are given eight sets, and up to 643,7 km, nine sets. For Indianapolis 500, due to longer schedule, teams may use up to 35 sets of tire.

## **Sport regulation**

### **Qualifying races**

Grid position in starts is established through three different systems. Qualifying races are different due to type of circuit. If a pilot changes engine before race starts, but after qualifying sessions start, pilot is punished and goes to the last position.

### **Oval circuits**

A raffle decides the order pilots will go to qualifying race. Average of four laps is the value used for qualifying. Pilot whose average is the lowest in four laps is the polesitter. Cars must be technically checked before qualifying attempts.

### **Mixed or street circuit**

This qualifying races are divided in three parts. In the first one, cars are randomly divided into two groups and run during 20 minutes each. The fastest six cars in each group qualify to the second step. Cars not qualified for the second step have already their grid position established from the 13<sup>th</sup> and up. These positions are filled from the fastest car to the slowest car in the first qualifying race.

In the second step, time achieved in first step is cancelled. These twelve participants have 15 minutes to achieve the fastest lap in circuit, and only the first six fastest cars go to the next step. Competitors who failed to pass to third part have their positions defined in grid from the 7<sup>th</sup> to the 12<sup>th</sup>, starting with the fastest to the slowest car.

In this third step, again previous times are rejected. Cars have ten minutes to attempt the best time in circuit. The pilot holding the lowest time is the polesitter. Competitor with the second lowest time is the second position and so on until the sixth position.

### **Indianapolis 500**

Qualifying system of the most traditional F-Indy race lasts four days. Again, valid time is the one achieved in four laps. Each car has three qualifying attempts per day, and during qualifying it is possible to bumping. In the first day, the eleven lowest times have the first eleven positions. From the 12<sup>th</sup> position and on, qualifying is not defined yet. On the second days, pilots who did not achieve the best eleven times in the first day will try to qualify to 12-22. Once these positions are filled, bumping for 12-22 positions, while there is enough time to pilots attempt to improve their laps.

In the third day, the same happens to 22 – last position. In the fourth and last day, when all positions are already filled, those unqualified cars will attempt again through bumping. If a pilot reaches a better time than a previously qualified pilot, this newly qualified pilot takes the place of the other, and the other pilots go behind it. In this way, the last car will be excluded.

This last pilot can take part in bumping again, if there is time.

### **Scoring**

All pilots participating in one race weekend score.

1 <sup>st</sup> position: 50 points	11th position: 19
2nd position: 40	12th position: 18
3rd position: 35	13th position: 17
4th position: 32	14th position: 16
5th position: 30	15th position: 15
6th position: 28	16th position: 14
7th position: 26	17th position: 13
8th position: 24	18th position: 12
9th position: 22	19 <sup>th</sup> to 24th position: 11
10th position: 20	25 <sup>th</sup> and up: 10

Pilot in first position for longer time has extra score, adding two more, and polesitter, one more

### **Pit stop**

Maximum speed in box area is 60 mph (~96.5km/h) A six-people team only is authorized to work directly on the car at pit stop. Five team members support the other team during pit stop. Generally, teams take less than 10 seconds to change all four tires, put 22 gallons (~83.2 liters) of ethanol and adjust wings.

### **Stopping the race**

A F-Indy race is stopped due to rain in oval circuit or due to a severe accident, and race director decides to stop it. In mixed or street circuits, rain tires will be used in case of rain. In case of storms, race director may decide postpone race for unknown time.

## **TOURISM IN SÃO PAULO-**

São Paulo is the economic hub in Brazil, also a center of trends, events, culture, cuisine and knowledge, with high numbers as the city itself, with more than 11,000,000 people. São Paulo is the 6<sup>th</sup> affordable city in the world, and it is responsible for 15% of Brazilian GDP. Most of Brazilian head offices of main multinational companies are in São Paulo, and also important universities, hospitals, theaters, concert halls, and much more. According to ICCA (International Congress & Convention Association), Sao Paulo is the leading city in international events, hosting 11,300,000 tourists a year, 1,600,000 of them are foreigners. Learn more about is the largest metropolis in Southern Hemisphere.

### **Many attractions and themes in São Paulo**

São Paulo is among the world luxury, entertainment and cuisine capitals. São Paulo is leader in urban tourism: gathering glamour, sophistication, enthusiasm and a number of attractions for the fussiest people. Culture and vanguard is our sun and beach. There is not only one reason to visit São Paulo. There are many reasons. Where else in Brazil can you find 24-hour restaurants, a lively night, Broadway musicals and a boutique hotel? That is why you have many reasons to choose São Paulo as a destination for leisure, business or even incentive program award. Few cities in the world are so attractive for so many different people at the same time.

### **São Paulo is a show. All the year long.**

the cultural scene of São Paulo is complete and rich in activities. You can find the best of the world here. More than 600 plays/year, São Paulo presents international productions, like Cats, the Phantom of the Opera, My Fair Lady, Les Miserables, The Blue Men Group, and Disney On Ice, Miss Saigon, Cirque du Soleil, West Side Story and others. Just to mention a few of them. . The largest cultural center in Latin America, São Paulo Brazilian and international concerts are always in large open air venues or at concert halls.

### **Brazilian and international art**

The city museums have several national and international art collections. In Paulista Avenue neighborhood, MASP has paintings by the Italian Raphael, Botticelli, Bellini and Ticiano, Delacroix, Monet, Manet, Degas, Cézanne, Renoir, Van Gogh, Matisse, Toulouse-Lautrec, Modigliano and Chagall, of the Paris School, and also the main names of the Brazilian arts. Downtown area, in the Art Gallery (Pinacoteca), next to Luz Garden, its collections provides 4,000 works by Brazilian contemporary and XIX century artists. The Museum of the Portuguese Language is the only museum in the world providing sensitive experiences; it is close to Luz Station. Theatro Municipal (Municipal Theater) was the stage of Modern Art Week in 1922 and São Paulo Hall. In Ibirapuera Park, you will find Museum of Modern Art (MAM), housing works by Tarsila do Amaral, Cândido Emiliano Di Cavalcanti and other several masters providing a wonderful view of the recent Brazilian art production, Mac, Oca, and the African Brazilian Museum. Next to MAM, the Biennial pavilion hosts one of the world top three biennial of arts. There are many other museums and cultural centers in Sao Paulo, like Ipiranga Museum (Sao Paulo Museum), Immigrant Memorial, Sacred Art Museum, and others.

### **24 hours of culture**

São Paulo houses large events in several other sectors, like Casa Cor (decoration) or International Book Fair (Bienal do Livro). And Virada Cultural started here, it is a 24-hour event, inspired in European White Nights, with art and culture in every corner of the city, with big stages on the streets and several parallel events in cinemas, museums, theaters and cultural centers, open all night long. Such as in cinemas, museums, theaters and cultural centers, open all night long and groups of dance and music presented on the street. Typically the event is held in May. Sao Paulo organizes several typical feasts and elaborated architecture, like Masp and its free area, "S-form" Copan Building by Oscar Niemeyer and Hotel Unique, by Ruy Ohtake.

### **Paulista program and one-day routes**

Do you want to interact with destination, be influenced and take back home rich and unforgettable experiences? There are some events you can't miss. Eating pizza, going to

Municipal Market (Mercadão) to eat delicious cod pastries (pastel de bacalhau) or mortadella sandwiches are typical program of people living in São Paulo; and also like pastel de feira (pastry), espresso, bakeries, Ibirapuera park, happy hour with friends while traffic is jammed... People love 'balada' (nightlife), cultural events, hamburger and milkshake late in the night, going to shopping malls. São Paulo lifestyle is easy to get used to.

Additionally, program Stay Another Day, created by SPTuris to encourage tourists coming to business or events to stay longer and enjoy the wide range of attractions São Paulo has to offer. Perfect Days program offers options like, Culture, Downtown, Outdoor, Fine Arts, Modernish, Cost-Effective, Sophisticated, with Kids, A Typical Saturday, A Typical Sunday. There are also tours visiting Unmissable Neighborhood, covering traditional areas, like Bixiga, Liberdade,

Paulista Avenue and Vila Madalena. For information on one day tour in São Paulo, visit [www.fiquemaisumdia.com.br](http://www.fiquemaisumdia.com.br).

### **A shopping heaven**

You will not find so many shopping options in any other city in Brazil. Almost 77 shopping malls, where you find everything and almost 30 million visitors go every month. Sophisticated shopping areas, like the Oscar Freire street, in Jardins. As an opposite kind of shopping, you can find a unique popular shopping area - the 25 de março street and neighborhood, where you can find everything: from fabrics and costume jewelry and electronic products.

A center of wholesalers, almost 500,000 people visit this area every day. Bom Retiro neighborhood is focused on women fashion. Jeans apparel or household textiles are found in Brás neighborhood. You will also find out excellent outlets on João Cachoeira Street, in Itaim neighborhood, and Bem-Te-Vi Street, Moema area.

Decoration and design are also found here. There are furniture-specialized shopping malls, like Lar Center and D&D, manufacturing shops, on Rua Teodoro Sampaio, between Largo de Pinheiros and Rua Henrique Schaumann.

On Cardeal Arcoverde street, just a parallel street, you will find antique furniture shops Large construction and building material shops are located on Marginal Tietê and Pinheiros.

On theme streets in the city, you will find stock and a large variety. Prices are lower and sellers know exactly what you want. There are 59 specialized shopping streets in 51 different areas. You can assemble a mega computer on Santa Ifigênia Street; buy the most unthinkable tools on Florêncio de Abreu Street or have your kitchen fully equipped on Paula Souza Street.

Need housekeeper or military uniforms? Tiradentes Avenue. Hats, caps and hoods? Seminário Street. Are you getting married? Wanting to choose everything, including the maid of honor's dress? São Caetano Street. On theme streets in the city, you will find stock and a large variety

Visit [www.cidadedesapaulo.com..](http://www.cidadedesapaulo.com..)

### **Luxury and sophistication**

Luxury segment moves US\$ 4 billion every year in São Paulo. The city has a great number of options for those wishing and wanting to pay for comfort, luxury and sophistication. Hotels, designs and famous shops with the newest collections. Oscar Freire Street is one of the top ten luxury streets in the world, according to Excellence Mystery Shopping International consulting ranking. The AAA world is in São Paulo From jewelry to import cars, from famous brand clothes to cosmetics and beverage. From sophisticate restaurants and famous chefs to the fields of one of the elite preferred sports – golf.

Few places in the world offer such attracting and famous international and Brazilian brands. Luxury market in São Paulo also has an address. Main Brazilian and international brand shops are centralized in the Oscar Freire Street area, Shopping Iguatemi mall or Daslu.

. Decoration brands are together in a kind of Casa Cor, open during the whole year – on Gabriel Monteiro da Silva Street, in Jardins neighborhood. On Avenida Europa, also in the same area, you will find unique show rooms of cars, like Porsche, Mercedes, Maserati, and Ferrari

### **Food A passport to 52 nationalities**

There is nothing more cosmopolite that food in São Paulo. The city makes your mouth water with 12,500 restaurants with acknowledge chefs and star environments. At any time, you can find German, Arabic, Armenian, Chinese, Korean, Scandinavian, Spanish, French, Greek,

Indian, Italian, Japanese, Jewish, Moroccan, Mexican, Portuguese, Thai and Russian restaurants in 52 nationalities available in São Paulo. Of course we can not forget the Brazilian food – from feijoada to churrasco (barbecue), food from Minas Gerais to Bahia. There is a special dish for those who come or live in São Paulo: pizza. Here you can find the Pizza Day – July 10th.

### **São Paulo created the “balada”**

São Paulo is for everybody. You can find nightclubs with Latin, electronic, rock, pop, Brazilian music... To listen and dance. Live music or DJs' pick-ups. The night life is also at several pubs where you can go to flirt, to have a meeting, to dance or to be with friends. For those who like to enjoy all the night, people from São Paulo exported a term that is nationwide used: 'Balada' (lively nightlife), which became a synonym of party and joy starting at 11 at night. And there is no time to end.

### **São Paulo is the capital of events in Latin America.**

Every 6 minutes, 1 event is held, totalizing 90,000 in a year. Sao Paulo's business structure supports all sizes of events, from small meetings to large congresses and trade fairs with thousands of visitors. Every day, thousands of square meters are equipped for a different event. Luxury hotels, boutique hotels, twenty big convention centers – like Anhembi Park, the biggest in Latin America – restaurants with special areas, museums, everything you need for an unforgettable touch to your event. São Paulo also has the advantage of easy access (two of the most important Brazilian airports; 19 out of 20 best highways in Brazil cross São Paulo), and wide range of cultural activities and entertainment.

### **Exciting week and excellent offers during the weekend**

Events move hotels during the weekdays. Sao Paulo has also the biggest and most qualified hotel industry in Brazil: 410 hotels and more than 42,000 rooms. Large international hotel chains like Hyatt, Hilton, Marriott, Renaissance, Sofitel, Meliá, Radisson struggle for customers together with exclusive options like Fasano, Emiliano or Unique, high class and customized “boutique hotels”.

Despite high offer (in luxury, superior, economic and super economic hotels), it is not easy to find a free room. During the weekend, things change; Sao Paulo is calmer and offers guarantee funny Saturday and Sunday. Some packages combine promotional rates and cultural programs.

### **Facts and figures of São Paulo**

- 45 shopping malls
- 59 themed shopping streets in 52 different areas.
- 12,500 restaurants of 52 cuisines.
- 15,000 bars
- 110 museums
- 7 concert halls
- 260 cinemas
- 160 theaters
- 40 cultural centers
- 54 parks and green areas
- Hotels: - 42,000 rooms in 410 establishments
- 45 accredited receptive agencies
- 90,000 events every year – 1 every 6 minutes
- 75% of the largest trade fairs happen in São Paulo
- 105 hospitals and 17 emergency rooms
- 105 colleges, 28 universities and 23 technology education centers
- 33,000 taxis
- 3 bus stations
- 3 airports

### **Tourism by Metro**

Escorted tours visiting several historic and tourist points in São Paulo offered by Turismetro. There are six tours and you pay only the number of tickets necessary for journeys. Guide service is not charged. During the weekends, go to Turismetrô desk at Sé subway station at least 20 minutes in advance.

Tours leave every Saturday and Sunday. 9am and 2pm. For further information, go to [www.cidadedesaopaulo.com/turismetrol](http://www.cidadedesaopaulo.com/turismetrol).

## Tourist attractions close to the area of São Paulo Indy 300

### Football Museum

Praça Charles Miller, s/nº - Estádio do Pacaembu.

[www.museudofutebol.org.br](http://www.museudofutebol.org.br)

Time 9am to 6pm

Price R\$ 6.

### Alberto Löfgren Park (Horto Florestal)

Rua do Horto, 931 Horto Florestal – Northern Region

[www.hortoflorestal.com.br](http://www.hortoflorestal.com.br)

Time 6am to 6pm

Free.

### Serra da Cantareira Park

Rua do Horto, 799 Horto Florestal – Northern Region – Time: Saturday, Sunday and holidays:

8am to 6pm.

Price R\$ 2

### Shopping D

Av. Cruzeiro do Sul, 1.100 - Canindé

[www.shoppingd.com.br](http://www.shoppingd.com.br)

Time 10am to 10pm

### Shopping Center Norte

Travessa Casalbuono, 120 - Vila Guilherme

[www.centernorte.com.br](http://www.centernorte.com.br)

Time 10am to 10pm

### Pateo do Collegio

Praça Pateo do Collegio, 2 - Downtown (Sé Metro Station)

[www.pateocollegio.com.br](http://www.pateocollegio.com.br)

Time Tuesday to Sunday, 9am to 5pm Guided tours must be scheduled from Monday to Friday, from 1 pm to 5pm.

Price Museu Anchieta R\$ 5 – adults; R\$2.50 for students, R\$1 for public school student and free for children from seven and people over 60. Pateo entrance is free.

### Sé Cathedral

Praça da Sé, s/n – Downtown (Sé Metro Station)

### São Bento Monastery

Largo de São Bento, s/n – Downtown (São Bento Metro Station)

[www.mosteiro.org.br](http://www.mosteiro.org.br)

Time:

Basilica: Monday to Friday (exc. Thursday), 6am to 7pm. Sat – Sun; 6am to 12pm and 4pm to 6pm. Thursday, from 2pm

Sacristy: Tuesday to Friday, 2pm to 5pm.

Masses: Monday to Friday, 7am (Gregorian chant), 1pm and 6pm (organ only). Saturday at 6am (Gregorian chant). Sunday, 8:30am (organ only) and 10am (Gregorian chant and organ).

Vigils: Monday to Friday, at 5:25pm (Gregorian chant). Sunday, at 4:55 pm (Gregorian chant and organ)

Monastery shop: Monday to Friday, 7am to 6pm. Saturday – 7:30am to 12pm Sunday, after 10am Mass.

### **PINACOTECA DO ESTADO (ART GALLERY)**

Praça da Luz, 2 - Luz - Downtown (Luz Metro Station)

[www.pinacoteca.org.br](http://www.pinacoteca.org.br)

Time: Tue – Sun; 10am to 5:30pm. Price: R\$ 4; R\$ 2,00 for students, children and elderly people. Saturday free.

### **Museum of Portuguese Language**

Praça da Luz, s/n - Downtown (Luz Metro and Train Station)

[www.museudalinguaportuguesa.org.br](http://www.museudalinguaportuguesa.org.br)

Time Tuesday to Sunday, 10am to 5pm Last Tuesday of the month, 10am to 10pm  
Price R\$ 4 (full price) Free for children under 10 and elderly people. Saturday - free

### **Municipal Market (Mercadao)**

Rua da Cantareira, 306 – Parque D. Pedro II. Downtown (São Bento Metro Station)

[www.mercadomunicipal.com.br](http://www.mercadomunicipal.com.br)

Time Monday – Saturday: 6am to 6pm. Sunday and holidays: 6am to 4pm.  
Closed every last Sunday of the month for maintenance.

Free.

### **São Paulo Art Museum - MASP**

Avenida Paulista, 1.578 - Cerqueira César - Downtown - São Paulo (Trianon-Masp Metro Station)

[www.masp.art.br](http://www.masp.art.br)

Time Tuesday to Sunday and holidays: 11am to 6pm. Thursday - 11am to 8pm

Price R\$15 (full price) and R\$7 (concession for students and elderly)

Free for children under 10 and people over 60.

### **Playcenter amusement park**

Rua José Gomes Falcão, 20 – Barra Funda

[www.playcenter.com.br](http://www.playcenter.com.br)

Time Monday to Friday: 9am to 9pm / Saturdays: 9am to 6pm / Sunday: 9am to 3pm

Free transfer from and to Barra Funda subway station and Playcenter, when Park is open.

To the park: 9am to 2pm / From the Park: 4pm until the last visitor.

Price R\$45 (adult), R\$25 (children). Free for children up to two years and 11 months old, elderly people over 60.

## **Tourist Information Centers (CITs)**

### **Addresses and times**

#### **CIT AEROPORTO 1 (AIRPORT)**

Terminal 1: Arrival area at Guarulhos Airport. Daily – 6am to 10pm Rodovia Hélio Smidt, s/nº.

#### **CIT AEROPORTO 2 (AIRPORT)**

Terminal 2: Arrival area at Guarulhos Airport. Daily – 6am to 10pm Rodovia Hélio Smidt, s/nº.

#### **CIT OLIDO**

Av. São João, 473 (downtown). Daily – 6am to 6pm

#### **CIT TIETÊ**

Tietê Coach Station, arrival area. Daily – 6am to 10pm

#### **CIT PAULISTA**

Av. Paulista, 1853 – Parque Prefeito Mário Covas. Daily – 8am to 8pm

#### **CIT ANHEMBI**

Anhembi Park During events held in Anhembi.

**CIT SELT**

Rua XV de Novembro, 347, ground floor (Downtown). Monday-Friday, 10am-5pm Phone: (11) 3241 5822 – Ext: 1061

**Promotional Hotels for São Paulo Indy 300:****Sonesta Ibirapuera**

Created promotion “1,500 miles at Sonesta Ibirapuera”, where guests accumulate 1,500 miles to fly GOL airways. This package is valid for the period of the event and guest has to stay, at least, two nights, receiving 1,500 miles for room. When booking, inform your Smiles number. Telephone: (11) 2164.6009 and [reservas.sp@sonestahotels.com.br](mailto:reservas.sp@sonestahotels.com.br)

**Sheraton São Paulo WTC Hotel**

Created a special package with rates including breakfast and offers an optional transfer to and from the circuit.

Telephone: (11) 3055-8100 / 3055-8008 and [reservas@sheratonsaopaulowtc.com.br](mailto:reservas@sheratonsaopaulowtc.com.br)

**Travel Inn Hotéis**

Travel Inn Braston São Paulo and Travel Inn Braston Augusta offer special prices and late check out until 3pm.

Telephone: (11) 3822-6287 and [centraldereservas@travelinn.com.br](mailto:centraldereservas@travelinn.com.br)

**Bourbon Hotéis & Resorts**

All three hotels of this chain offer special rates and children under 11 is free when in the same room with two paying adults and breakfast.

Telephone: (11) 3337-9200/ 0800 701 8181 and [central.reservas@bourbon.com.br](mailto:central.reservas@bourbon.com.br)

**Hotel Transamérica**

Rates are valid from March 12 to 14; guests will have free breakfast, valet parking, broadband Internet and Wi-Fi and points to be charged in Fidelidade TAM card. If you want to stay in Itaim Bibi and Moema neighborhoods, hotel will provide a free *Shuttle Service Transamerica*, to the circuit on Sunday.

***Transamerica La Residence***

Address: Rua Campos Bicudo, 153, Jardim Europa. Information:

[rslaresid@transamericaflats.com.br](mailto:rslaresid@transamericaflats.com.br)

***Transamerica Victória Place***

Address: Rua Pedroso Alvarenga, 1088, Itaim Bibi. Information:

[rsvictoria@transamericaflats.com.br](mailto:rsvictoria@transamericaflats.com.br)

***Transamerica Faria Lima***

Address: Rua Pedroso Alvarenga, 1256 – Itaim Bibi. Information:

[rsiplaza@transamericaflats.com.br](mailto:rsiplaza@transamericaflats.com.br)

***Transamerica The Special***

Address: Rua Tuim, 18, Moema. Information: [rsspecial@transamericaflats.com.br](mailto:rsspecial@transamericaflats.com.br)

***Transamerica Perdizes***

Address: Rua Monte Alegre, 835 – Perdizes. Information: [rsperdizes@transamericaflats.com.br](mailto:rsperdizes@transamericaflats.com.br)

***Transamerica Higienópolis***

Address: Rua Alagoas, 974 – Higienópolis. Information: [rshigienop@transamericaflats.com.br](mailto:rshigienop@transamericaflats.com.br)

**Hotéis Caesar Park & Business**

This hotel chain offers differentiated rates for fans coming to Indy 300. See conditions of each hotel and call for reservation: 0800-557275 or [www.caesarpromo.com.br](http://www.caesarpromo.com.br)

**Caesar Park Faria Lima**

Rua Olimpíadas, 205, Vila Olímpia, telephone (5511) 2163 6622

March 12-14, rates without breakfast, starting at R\$ 464 (plus tourism rates).

**Caesar Park Faria Lima**

Rua Olimpíadas, 205, Vila Olímpia, telephone (5511) 2163 6622

March 12-14, rates with breakfast (Restaurante Amaranto), starting at R\$ 214 (plus tourism rates).

**Caesar Business São Paulo Paulista**

Avenida Paulista 2181, Jardins, telephone (5511) 2184 1600

March 12-14, rates with breakfast, starting at R\$ 229 (plus tourism rates).

**Caesar Park International Airport**

Rodovia Hélio Schmidt, s/n, International Airport, telephone (5511) 2124 5800

March 12-14, rates with breakfast, starting at R\$ 516 (plus tourism rates).

**Caesar Business International Airport**

Rodovia Hélio Schmidt, s/n, International Airport, telephone (5511) 2124 5800

March 12-14, rates with breakfast, starting at R\$ 263 (plus tourism rates).

**Mercure Nortel**

Offers starter, main course and dessert at promotional price of R\$49.

Telephone: (11) 2972-8111 or [reservas.mercurenortel@accor.com.br](mailto:reservas.mercurenortel@accor.com.br)

**Staybridge Suites São Paulo**

Offers breakfast, Internet and self parking for R\$180 (single room) and R\$210 (double room)/night. 5% rate not included. Values valid for weekends only.

Telephone: (11) 3706-6600 or [reservas@saosb.com.br](mailto:reservas@saosb.com.br)

## Useful numbers

**Emergency:**

- Traffic emergency - 194.
- Health emergency - 192.
- Civil Police - 147
- Military Police - 190
- Fire Department - 193
- Lost and Found (Post Office) - [www.correios.com.br/servicos/achados\\_perdidos](http://www.correios.com.br/servicos/achados_perdidos)
- 24/7 services - [www.emsampa.com.br/page30.htm](http://www.emsampa.com.br/page30.htm) and [www.guiamais.com.br/24horas](http://www.guiamais.com.br/24horas)
- Consumer Protection - 151

**Telephone information**

- Local subscribers - 102
- International calls:  
Embratel: 00 + 21 + country code + local area code + telephone  
Intelig: 00 + 23 + country code + local area code + telephone  
Telefônica: 00 + 15 + country code + local area code + telephone

## Transportation:

- Metro – (11) 3282 5228 [www.metro.sp.gov.br/](http://www.metro.sp.gov.br/)
- buses – 156
- SPTrans (bus lines) [www.sptrans.com.br](http://www.sptrans.com.br)
- Airports –Guarulhos International (11) 6445 2945 / Congonhas (11) 5090 9000 / Campo de Marte (11) 2221 2699
- Airport Bus Service – 0800 190088 [www.airportbusservice.com.br/](http://www.airportbusservice.com.br/)
- Tietê, Barra Funda and Jabaquara Bus Stations – 11 3235 0322
- Metropolitan Train Company - [www.cptm.sp.gov.br/](http://www.cptm.sp.gov.br/)
- Brazilian Car Rental Association: - [www.abla.com.br/](http://www.abla.com.br/)

- ADETAX - São Paulo association of Taxi Companies and Fleet - [www.adetax.com.br/precos.asp](http://www.adetax.com.br/precos.asp)
- Taxi São Paulo - [www.taxisaopaulo.com.br](http://www.taxisaopaulo.com.br)

### **Where to stay and what to do in São Paulo**

- Official São Paulo tourism website: [www.cidadedesapaulo.com](http://www.cidadedesapaulo.com)
- São Paulo Convention & Visitors Bureau – [www.visitesapaulo.com](http://www.visitesapaulo.com)
- tickets – (11) 6846-6000 or on the Internet [www.ticketmaster.com.br/](http://www.ticketmaster.com.br/)
- City Council - [www.prefeitura.sp.gov.br/](http://www.prefeitura.sp.gov.br/)

### **Further information**

- Accessibility – A huge part of public areas have been adapted to people with disabilities.  
Further information:  
[http://www.prefeitura.sp.gov.br/secretarias/deficiencia\\_mobilidade\\_reduzida/servicos](http://www.prefeitura.sp.gov.br/secretarias/deficiencia_mobilidade_reduzida/servicos)
- Local newspaper and magazines – [www.estadao.com.br/](http://www.estadao.com.br/); [www.folha.uol.com.br/](http://www.folha.uol.com.br/);  
[www.vejasaopaulo.com.br/](http://www.vejasaopaulo.com.br/)
- Weather forecast – [http://www.prefeitura.sp.gov.br/servicos/cidadaos/meio\\_ambiente/clima](http://www.prefeitura.sp.gov.br/servicos/cidadaos/meio_ambiente/clima)

#### **Communication Department – São Paulo Turismo**

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Press kit on line: [www.imprensa.spturis.com](http://www.imprensa.spturis.com)

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